

Volume 28, Issue 25

Conference Announcement

Applied International Business Conference 2008

Location : Grand Dorsett Hotel, Labuan, Malaysia

Organizers : Labuan School of International Business and Finance

Major Topics : A. Management and Marketing, B. Business, C. Economics, D. Banking/Finance/Accounting, E. Islamic Economics/Banking/Insurance/Finance

Conference Dates : 11/6/2008 to 11/6/2008

Submission Deadline : 9/15/2008

Conference Secretariat Applied International Business Conference 2008 Labuan School of International Business and Finance Universiti Malaysia Sabah Jalan Sungai Pagar 87000 Labuan, Malaysia. email: aibc2008@ums.edu.my

Sponsoring Organizations : Universiti Malaysia Sabah

For further information contact :

Web Page : <http://www.kal.ums.edu.my/aibc2008/>

Applied International Business Conference 2008 is organized by the Labuan School of International Business and Finance, Universiti Malaysia Sabah (UMS), with the objective of bringing together researchers, educators, academicians and practitioners who work and participate in all areas of international business. It serves as a forum for all participants to disseminate ideas, knowledge, opinions, theories and research projects and developments in relevant area. The theme of this conference is "Towards Enhancing International Competitiveness". The organizing committee has the pleasure to invite you to participate in this conference. Kindly submit abstracts (deadline: 15 May 2008) or papers (deadline: 15 September 2008) to be considered for presentation. While participants are invited to address the conference theme, explicit discussion of how the paper is related to the theme is not a must in every submitted paper. The topics included in this conference are, but not limited to: .: International economics .: International trade .: Stock market and insurance .: Marketing and international marketing .: Banking and investment .: Economics .: Islamic banking and finance .: Finance .: Issues in business and management .: International financial economics .: Foreign direct investment .: Multinational corporations .: Accounting Please identify the tracks you intend to present your paper, based on the following options: .: Track A: Management and Marketing .: Track B: Business .: Track C: Economics .: Track D: Banking/Finance/Accounting .: Track E: Islamic Economics/Banking/Insurance/Finance Note that papers accepted for presentation will be included in the conference proceedings compact disc, after confirmation of registration. Selected papers stand a chance to be published in the Labuan Bulletin of International Business and Finance. Awards will be presented to the top three papers in each track. For more information, please visit our official website at: <http://www.kal.ums.edu.my/AIBC2008>